## PRODUCT / ELECTRONIC SHELF LABELS

# G1 7.4 BW NFC

#### **TECHNICAL DETAILS**

| -                                   |   |
|-------------------------------------|---|
| Product Code                        | B74N03  |
| Dimensions (mm)                     | 186.9 x 125.9 x 19.3  |
| Weight                              | 239 g   |
| Standard cover frame                | White   |
| Display technology                  | Full graphic E-ink display  |
| Active display area (mm)            | 161.6 x 97  |
| Resolution (pixels)                 | 800 x 480   |
| Pixel density                       | 126 dpi   |
| Pixel Colors                        | Black/white   |
| Viewing angle                       | Nearly 180°   |
| Usable pages                        | 12*   |
| Label updates/hour/AP               | 1000 (500 in FCC/IC mode)   |
| Operating temperature               | 0° C to 45° C   |
| Battery lifetime (room temperature) | 5 years (8 updates/day)*  |
| Battery                             | 3V lithium manganese dioxide button cell battery pack, replaceable by customer (available as a spare part)* |
| Encryption                          | 128-bit AES with secure key exchange  |
| Water resistance                    | Yes   |
| Compliance                          | CE, ROHS, FCC/IC  |
| Packaging unit                      | 40 label/box  |
| NFC                                 | Yes, operating frequency: 13.56 MHz   |
| ESL operating frequency             | 2.400-2.480 GHz, maximum EIRP ≤ 10 mW   |
| Wireless firmware update            | Yes   |
|                                     |   |

<sup>\*</sup>for details see product specification

### **EXEMPLARY PICTURE**



#### **TECHNICAL DRAWINGS**



